

BrooklineCAN Membership Committee

Notes of April 10, 2017 Meeting

ATTENDING: Peter Ames, Ellen Bick, Barbara Cone, Ruthann Dobek, Karen Fischer, Judith Kidd, Linda Richards, David Trevvett (note taker), Melissa Trevvett, Molly Turlish (chair), Ellen Young

Molly announced that Shirley Partoll was stepping down from the Membership Committee for health reasons. She is among the very longest-term members of BrooklineCAN as well as of the Membership Committee, and her energy and many contributions will be missed. Molly and the committee extend to her our warmest wishes and heartfelt thanks.

Molly then welcomed the newest member to the Committee, Barbara Cone, and distributed a list of Committee members with contact information from the BCAN database for members to review for completeness and accuracy. An updated list is being distributed with these notes.

Ruthann provided an update on the search for a new part-time Membership Assistant. A potential replacement has been found and she came in Friday April 7 for a try-out with actual BrooklineCAN work, to make sure that it's a good fit. We should know within a few days whether the position has been filled.

Judith Kidd and other members of the planning subcommittee for the May 18 event provided an update:

- Ellen has met with Julie Washburn at the Senior Center. As Ruthann confirmed, the Center will obtain and donate the paper goods needed for the event
- Ruthann had earlier agreed to arrange for the liquor license, bartender, and wine for the event. She noted that the license and bartender alone cost around \$300, so would not come out of the event budget, but rather would be donated by the Senior Center. Ruthann noted that the liquor license must be approved by the Selectmen at a meeting which is carried on TV, so that's a good opportunity to explain the event and thereby help advertise it to viewers
- Ellen has arranged with several local food retailers for donations of specific dollar amounts worth of food for the event (Trader Joe's \$50, Star Market \$25, and Stop & Shop \$25). [Post-meeting news – also \$50 from Whole Foods.] She awaits a response from Wegman's.
- Judith has again confirmed with Steve Shain that he'll speak at the event. She reported that a number of his exercise class patrons are excited about his being there. She will also reconnect with Stacy to reconfirm. David will be the MC.
- Linda noted that 10 people have already signed up for the event, probably thanks to the article about the event in April's Senior News and Events. There was also a "Save the Date" notice in the April BCAN newsletter.
- The email invitation blast is planned to go out on April 19. Molly is still working on making sure that the invitation will show up in the correct size in the emails. The process has been

complicated by the need to use a different mailing system than has been used previously for email blasts. Hopefully this experience can lead to a new template and process that works more easily -- getting it right has consumed a lot of time and effort.

- Copies of the flyer will be printed to be posted in several spots, e.g. the Brookline Public Libraries.
- It was agreed that the flyer would also be made available at several upcoming BCAN events to help advertise the event.
- Molly asked everyone on the Membership Committee to be sure to attend the event and take on various roles -- registering attendees before the event, talking about Brookline CAN, helping start conversations at tables, and other assistance as needed. We will confirm assignments at our May 8 meeting.

David and Melissa reported that BCAN's April 6 event at Goddard House, an author presentation on "The Age of Longevity," was well received and well attended, although many pre-registrants did not attend, probably due to the bad weather.

Molly asked for volunteers to greet attendees at upcoming events:

- April 20, Reception for the Reunion Project -- Linda Richards volunteered, may call Andrea to see if she's also available to greet attendees and promote our May event
- April 24, Candidates Forum -- Judith and Andrea -- again, greet and promote May 18
- May 4, an author presentation by Ashton Applewhite on "This Chair Rocks" - Melissa and David volunteered to greet and register attendees.
- Ruthann asked us to add and save the date for a June 1 BCAN event on creative uses of existing housing.

Molly asked for volunteers to contact members who had recently joined or renewed for the first time. Since phone numbers were not available, this will be done by email. Judith, Barbara, and Ellen Bick volunteered.

Next Membership Committee meeting: May 8, 3-4:30 pm, at the Senior Center

Future Meetings: June 12, July 10, same time. No meeting in August.

Molly asked all to consider whether this schedule (2nd Monday in the month) is working well and to let her know if a change is needed for meetings beginning in September.