

## October 20, 2021

### Attendees:

Sonia Wong, Carol Seibert, David Trevvett, John Seay, Ruth Seidman, Ruthann Dobek, Melissa Trevvett, Matt Weiss, Yolanda Rodriguez, Susan Granoff.

### 1. American Recovery Plan Act of 2021 (ARPA)

- a. Brookline Community Foundation (BCF) conducting information and focus groups (10/21-Matt, 10/24, 11/17)
- b. Total funds is approximately \$43M
- c. Betsy Pollock email/presentation to the Select Board included
  - i. Transportation – Uber/Lyft support cut drastically
  - ii. Mental health job positions
  - iii. Jobs for/supporting older adults
  - iv. Food insecurity support
  - v. Technology – Including simulcast support, laptops
  - vi. Increased home care
- d. As many people as can attend should attend.

### 2. Update on Review of AARP Age and Dementia Friendly Summit – September 27 and 28

- a. Ruthann attended and spoke on Brookline as oldest age friendly activities and sustainability of the institution crediting Frank.
- b. Ruthann was matched with age friendly groups from Martha's Vineyard with similar development background to Brookline.
- c. Common themes emerged so considering annual involvement.
- d. Consider Martha's Vineyard lead as possible future speaker at AFC/BrooklineCAN joint meeting.
- e. Note Martha's Vineyard lead is a paid position (contributions of the 8 towns) unlike BrooklineCAN and AFC.

### 3. "All the Lonely People" film and campaign on loneliness

- a. Premier screening in Brookline at the Coolidge Corner Theater **December 9<sup>th</sup>, 2021** either in person or streaming
  - i. Ruthann – Viewed first 4 minutes and it looks good and first time it will be shown in its entirety will be at the Coolidge.
  - ii. Same group that produced Gen Silent to great acclaim.
  - iii. BrooklineCAN decided to be one of the sponsors participating in ongoing activities in support of the isolated.
  - iv. This is the kickoff event of the campaign and activities.
  - v. Future projects bringing together multi-generational and intergenerational groups.

- b. Ongoing campaign to end social isolation – seeking BrooklineCAN sponsorship
  - i. Letter requesting sponsorship is from Caitlin Starr.
  - ii. Other sponsors include 2Life, CCB, Friendship Works, Good Shepard, Aging Project in Fenway, Goddard House, Senior Center, BrooklineCAN.
- c. Request for sponsorship form BrooklineCAN ponsorshipn the range of \$1,000 to \$ 2,500
  - i. Goals in line with BrooklineCAN networking.
  - ii. Good opportunity for BrooklineCAN to act in support of its goals, especially considering limitations of COVID.
  - iii. Funds support showing of the film and remaining money will be used to promote a fund raiser for other activities.
  - iv. Brookline Community Foundation considering funding.
  - v. \$2,500 sponsorship was authorized by unanimous vote.
  - vi. Six tickets are available for BrooklineCAN to distribute.
- d. Ruth, Ruthann and Matt will communicate with Elenore re publicity for the event.

#### **4. Update on COVID-19 pandemic and impact of Delta variant on BSC operations including Autumn Benefit**

- a. Open to the public and numbers are increasing with meetings being simulcast for in person and Zoom.
- b. Transportation needs are rising and funds are needed.
- c. Senior Center Gala will not be in person with virtual fund raising.
- d. With ticket for \$100 or higher one receives a gift card from Olive Connection, Brookline Letter requesting sponsorship is from Caitlin Starr. Booksmith or Eureka.

#### **4A. Age Friendly Businesses working with ODICR Business Directory**

– Caitlin Starr in the Office of Diversity and Inclusion, headed by Lloyd Gellineau, is preparing a Diverse and Inclusive Business Directory which somewhat overlaps BrooklineCAN age friendly business effort. Not clear if the directory will differentiate between those businesses that are age friendly and those that are not.----- Matt will email Caitlin Starr and cc: Lloyd Gellineau offering BrooklineCAN age friendly data available on the BrooklineCAN website.

#### **5. Treasurers report (John Seay)**

- a. Administration expense up due to periodic stamps purchase.
- b. One Platinum level renewal (\$1,000).

#### **6. Committee reports**

- a. Membership – Melissa Trevvett

- i. Planning an AFC-TV episode on BrooklineCAN with Matt as interviewer and members as interviewees and presenters.
  - ii. One person will explain BrooklineCAN and ask for people to join at the end.
  - iii. Including videos and testimonials explaining why people are members.
  - iv. The program can be streamed to the various residences for older adults on large screens.
  - v. Membership Committee meeting 10/21 to flesh out the program.
- b. Communications – Ruth Seidman
- i. Newsletter – November issue will include articles on the autumn benefit and interesting Senior Center programs.
  - ii. News Releases – No report.
  - iii. Website – No report.
  - iv. AFC-TV – Corbin Riedel of BIG and Michael Allen worked with the Commission on Disability and MABVI to produce a video that is about to receive an award either 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup>. which will be a great opportunity for publicity. The award will list the Commission on Disability, BIG and Age Friendly TV.
- c. Livable Communities – Discussion of November Town Meeting Warrant Articles – Susan Granoff
- i. Next meeting is 11/8/2021 and Susan sent an invitation to Sara Slymon to update the LCAC on the library at this meeting or a later one. Two petitioners on a warrant article to create a commission to study the marijuana policy. Good opportunity to have a report on the street lighting report.
- d. Education
- i. Review **September 23<sup>rd</sup>** – Dr. Budson speaking at Goddard
  - ii. Potential future program: Models of Homecare- Kendall, Lifecare Advocates, etc.
  - iii. Re-invite Harry Margolis- “Getting Your Ducks in Order”.
  - iv. Focus on “All the Lonely People screening.

## 7. Old & new business – Issues with Post Office

- a. Future discussion of structure of an Age Friendly Business sub-committee.
- b. Email or phone Ruth with any ideas of how to move forward.

## 8. Next meeting: November 17<sup>th</sup> at 3:00 PM via Zoom

Caitlin's email: [cstarr@brooklinema.gov](mailto:cstarr@brooklinema.gov)

<https://brooklinema.gov/1898/Disparity-Report>

<https://coolidge.org/films/lonely-place>  
engagement-event

<https://www.brooklinecommunity.org/register-for-a-community-engagement-event>